

ANGEL BANKS

Senior Developer Programs & Community Leader • AI • Education • Events

Atlanta, GA • angel@angelbanks.com • linkedin.com/in/angelmbanks • angelbanks.com

SUMMARY

Senior program manager with 10+ years building and scaling developer communities, education programs, and global events. At Microsoft, program-managed a single technical track within the global AI Tour (70+ international stops), led GTM for Awesome Copilot (2.3K stars, 384 contributors, hundreds of thousands of monthly developer visits), and drove DevRel AI samples reach from 493K to 1.49M+ unique visitors per quarter as OKR owner. Co-founded REFACTR.TECH, growing a 1,900+ member learning ecosystem and producing four multi-day developer conferences with 1,538 attendees and 57+ sponsors. Across REFACTR.TECH, WeRISE Tech, DevFest, and the NG-ALT rescue at Devnexus, I have organized 8 developer conferences and curated 400+ speakers. Bring product and design rigor to community work — I build the operating systems that let advocates, instructors, and partners do their best work.

SKILLS & TOOLS

Skills: Developer Programs & Community • Global Event Operations & Production • Developer Education Strategy • Run-of-Show & Content Programming • Cross-Functional Program Leadership • Sponsorship & Partner Management • Community Lifecycle Systems (Onboarding, Activation, Retention) • Operating Models & OKRs • Performance Metrics & Reporting • AI Platform Adoption • Product & GTM Alignment • Vendor Management & Budget Ownership

Tools: Asana • Jira • Notion • Airtable • Figma • Splash • Eventbrite • Luma • Meetup • GitHub • Power BI • ChatGPT • Claude

EXPERIENCE

Senior Program Manager (promoted from Program Manager) — Microsoft (.NET Advocacy)

2020 – 2026

- Program-managed a single technical track of Microsoft's AI Tour across 70+ international stops; contributed to tour-wide outcomes of 126K+ registrants (8% above target), 86K+ attendees (39% above, 68% conversion), 16M+ social impressions, and 229 featured partners delivering 117% YoY revenue growth.
- Owned slide localization end-to-end for Microsoft's AI Tour (vendor coordination and translation QA across speakers from multiple Microsoft product orgs); partnered with the globally distributed .NET Advocacy team (APAC, Nigeria, Brazil, Canada) on .NET content programming and localization across English, Japanese, Korean, Spanish, Portuguese, and French.
- Led GTM strategy and program management for Awesome Copilot, scaling the GitHub-native AI customization hub to 2.3K GitHub stars, 384 contributors, and hundreds of thousands of monthly developer visits; authored the Learning Hub GTM strategy and IA for the public website launch, driving over 1 million page views in a single month, more than double the launch goal.
- Owned DevRel OKR 2.1 (AI Samples Reach) end-to-end across documentation, vendor coordination, governance, and quarterly targets; expanded reach from ~493K to 1.49M+ unique visitors per quarter (3x growth), exceeding Q1/Q2 targets by 49–100%.
- Solo program-managed Microsoft's global virtual .NET Day on Agentic Modernization end-to-end (planning, speaker readiness, live production, GTM): 1,902 registrations (190% of goal), 3,807 live views (333%), and 7,604 30-day on-demand views (101%).
- Co-led Hack Together, Microsoft's 15-day GitHub + YouTube hackathon program; flagship .NET 8 hack drove 16.8K landing-page views, 1.2K registrations, 67 submissions, and 4.8K live + 32K on-demand viewers, tying community engagement directly to product adoption.
- Led DevRel program execution for .NET + AI experiences at Microsoft Build (2,000+ Ask-the-Expert interactions, the most engaged zone at Build 2025; 900+ lab/session attendees) and .NET Conf (95K live, 405K on-demand, 104K .NET downloads, 100+ community viewing events).
- Lead PM for AI Hack & Tell, Microsoft DevRel's org-wide internal AI showcase. Designed program structure, prize tiers, and submission workflow; drove monthly comms and town-hall updates to evangelize across DevRel; mined submissions to feed downstream PM workstreams. 62 submissions across 10 of 15 DevRel teams.
- Authored foundational DevRel operating artifacts: CAPM Onboarding Deck (PM onboarding standard), Cloud Advocacy Walking Deck Template (org-wide planning model), and Advocacy Playbooks (sync/async content, Hack Together, product feedback).

Co-Founder — REFACTR.TECH

2018 – Present

- Co-founded and scaled REFACTR.TECH into a multi-channel developer learning ecosystem: a multi-day conference series (2019, 2021–2023), recurring meetups, workshops, and a YouTube channel. Since 2024, grew a recurring meetup program to 60+ community events with 1,700+ Meetup RSVPs and 1,000+ Eventbrite registrations, sustaining a 1,900+ member community.
- Owned sponsorship process, sponsor communications, and budget tracking (funds in/out) across all programs, contributing to six-figure sponsorship revenue across 57+ sponsors; partnered with two co-founders on conference programming, speaker curation, vendor selection, and on-site production for 1,538 total attendees.

- Independently owned brand identity, website content and design, social/marketing, Discord community management (313+ members), and newsletter (678 subscribers); built the visual system, narrative, and engagement loops sustaining developer retention between programs.
- Drove the founding team's operating cadence — setting agendas, running weekly standups, and tracking task completion across CFP, sponsorship, production, and post-event workstreams.
- Curated and coordinated a distributed instructor and speaker network across live events, community sessions, and digital resources.

Product Manager / Sr. Product Designer — First Data (Fiserv)

2016 – 2019

- Promoted from Sr. Product Designer (2016–2018) to Product Manager (2018–2019); led cross-functional modernization of enterprise fintech payment platforms across engineering, design, and business stakeholders in a regulated environment.
- Drove UX research, scalable design system strategy, and product roadmap execution across complex transactional workflows, improving usability and operational efficiency.
- Coordinated client migration to a modernized payments platform, aligning internal stakeholders and external partners to ensure operational continuity and successful feature adoption.

Director of Operations — Cutting Edge Counsel

2011 – 2014

- Directed operations across a multi-entity organization (law firm, consulting practice, and nonprofit), overseeing cross-functional teams, financial management, HR, and strategic planning.
- Built and led a team of 3 direct reports and 10+ contractor attorneys and consultants; designed and launched new client-facing programs including bootcamps, workshops, and conferences.
- Coordinated end-to-end execution of a Direct Public Offering (DPO) capital raise targeting \$500K–\$3M, aligning legal, financial, and stakeholder workflows; led organizational rebrand and digital presence transformation.

COMMUNITY LEADERSHIP

- Director (Volunteer), Women Who Code Atlanta (2016 – 2024) — scaled the chapter to 5K+ members and ran its 2,000+ member community Slack; produced WeRISE Tech conference (2017–2018), the foundation that became REFACTR.TECH; designed and delivered 275+ developer education programs across cloud, AI, product, and modern engineering practices.
- Organizer, Google Developers Group Atlanta (2018 – 2021) — co-organized DevFest Atlanta and recurring GDG technical programming.
- Ambassador & Organizer, Women Techmakers Atlanta (2018 – 2021) — organized monthly meetups for women in technical careers.
- Organizer, NG-ALT at Devnexus (2020) — after ngAtlanta collapsed weeks before opening, Devnexus's organizers (AJUG) brought the idea and venue space; I ran the popup conference end-to-end: rebooked stranded speakers, recruited local speakers, and programmed the full multi-day agenda on a one-week timeline. Drove promotion to Devnexus attendees and stranded ngAtlanta ticket-holders, and personally onboarded stranded attendees — re-registration, schedule, and travel logistics — so they could rebook and attend.
- Curriculum Director & UX Instructor, Girl Develop It Atlanta (2017 – 2018) — designed and taught hands-on technical curriculum (HTML/CSS, JavaScript, UX fundamentals) for adult learners new to tech.
- Co-Organizer, ATL Angular (2015 – 2016)

SELECTED SPEAKING

DevNexus 2018, All Things Open 2017, Revolution Conf 2017, DevRel Summit 2017, DevFest Atlanta 2017, DevOpsDays Atlanta 2017, JazzCon.Tech 2017, podcast appearances 2018–2020. Full speaking history at angelbanks.com/featured. All talks and accompanying slide decks authored independently.

EDUCATION & TRAINING

General Assembly — Web Development Immersive (12-week program)

San Francisco State University — Coursework, Business Administration